

2428/102
DEVELOPMENT ECONOMICS AND
ENTREPRENEURSHIP EDUCATION
Oct./Nov. 2022
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

DIPLOMA IN SOCIAL WORK AND COMMUNITY DEVELOPMENT
MODULE I

DEVELOPMENT ECONOMICS AND ENTREPRENEURSHIP EDUCATION

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of EIGHT questions in TWO Sections; A and B.
Answer FIVE questions in the answer booklet provided as shown below:
any TWO questions from Section A;
any TWO questions from Section B;
any other ONE question from either section.
Maximum marks for each part of a question are as indicated.
Candidates should answer the questions in English.*

This paper consists of 3 printed pages.

**Candidates should check the question paper to ascertain that
all the pages are printed as indicated and that no questions are missing.**

SECTION A: DEVELOPMENT ECONOMICS

1. (a) Highlight four negative effects of inflation to the Kenyan economy. (8 marks)
(b) Explain six functions of Central Bank in an economy. (12 marks)
2. (a) Analyze six strategies that may be used for economic development in a country. (12 marks)
(b) Describe four emerging trends in International trade. (8 marks)
3. (a) Highlight five measures that may be taken to solve unemployment problems in a country. (10 marks)
(b) Explain five negative impacts of high population on economic development. (10 marks)
4. (a) Analyze five challenges associated with development plans in Kenya. (10 marks)
(b) Explain five advantages of manpower planning in an economy. (10 marks)

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SECTION B: ENTREPRENEURSHIP EDUCATION

5. (a) Explain **six** social factors affecting entrepreneurial development in Kenya. (12 marks)
- (b) Highlight **four** responsibilities of an enterprise to its consumers in a country. (8 marks)
6. (a) Explain **six** myths associated with entrepreneurship in Kenya. (12 marks)
- (b) Analyze **four** forms of business ownership in an economy. (8 marks)
7. (a) Highlight **five** cultural factors inhibiting entrepreneurial development in Africa. (10 marks)
- (b) Explain **five** sources of business ideas for an entrepreneur. (10 marks)
8. (a) Describe **five** relevant marketing activities in a small enterprise. (10 marks)
- (b) Highlight **five** benefits of Information Communication Technology (ICT) to a small business enterprise. (10 marks)

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